

Proper nouns become generic

*Here are examples of **proper nouns** that have **become common nouns** or even verbs:*

Common Nouns

Astroturf – A brand of artificial grass, now used generically.
(e.g., *"The field was covered in astroturf."*)

Band-Aid - A trademark for adhesive bandages, now commonly used to refer to any adhesive bandage.
(e.g., *"Do you have a Band-Aid for this cut?"*)

Brexit – Derived from "British exit" from the EU, now used generically for exits from organizations or unions.
(e.g., *"Could there be a Texit?"*)

Bubble Bath – From Mr. Bubble, often used generically.
(e.g., *"She poured in bubble bath for the kids."*)

Bubble Wrap – A trademarked product now used for all packing material with air-filled bubbles.
(e.g., *"Wrap it in bubble wrap."*)

Bubblegum – Once a brand name, now used generically for chewing gum designed for blowing bubbles.
(e.g., *"The kids love bubblegum."*)

Caterpillar – From the brand of construction equipment, now used to describe similar heavy machinery.
(e.g., "We rented a caterpillar to dig the trench.")

Chapstick – A lip balm brand that's used generically for all lip balms.
(e.g., "Do you have any Chapstick?")

Coke – While Coca-Cola is a brand, "Coke" is used generically for cola beverages in some regions.
(e.g., "I'll have a Coke.")

Crock-Pot – A trademark for slow cookers, now used generically.
(e.g., "The stew is in the crock-pot.")

Dumpster – Originally a brand of large waste containers, now used for any large trash bin.
(e.g., "Throw it in the dumpster.")

Escalator – Originally a trademark for moving staircases, now a generic term.
(e.g., "Take the escalator to the second floor.")

Flip-Flop – A term popularized as footwear but now also used metaphorically.
(e.g., "Politicians often flip-flop on issues.")

Formica – A brand of laminate material, now used for all laminates.
(e.g., "The table is covered in formica.")

Frisbee – A brand of flying discs, now used for all similar toys.
(e.g., "Let's play frisbee in the park.")

Google - Initially the name of a search engine, it is now used as a generic term for internet searching.
(e.g., "Just Google it.")

Hoover - The brand of vacuum cleaners, widely used in the UK to refer to any vacuum cleaner.
(e.g., "I need to get the hoover out.")

Hula Hoop – From Wham-O, now used for any similar toy hoop.
(e.g., *"The kids are playing with hula hoops."*)

Jacuzzi – A brand of hot tubs, commonly used for any whirlpool bath.
(e.g., *"The hotel has a jacuzzi."*)

Jeep – Originally a trademarked brand for off-road vehicles, "jeep" is now often used to describe similar 4x4 vehicles in general.
(e.g., *"We drove the jeep through the forest."*)

Jello – A brand of gelatin desserts, often used generically.
(e.g., *"We're serving Jello for dessert."*)

Jet Ski – Kawasaki's personal watercraft, now used generically.
(e.g., *"Let's rent a jet ski."*)

Kleenex – A brand of tissues, now used generically for facial tissues.
(e.g., *"Pass me a Kleenex."*)

Kool-Aid – A powdered drink mix, now also metaphorically meaning "to blindly follow."
(e.g., *"Don't drink the Kool-Aid!"*)

Laundromat – Once a trademark for coin-operated laundry facilities, now a general term.
(e.g., *"I'll take these clothes to the laundromat."*)

Moped – Originally a trademark, now used for any light motorized bicycle.
(e.g., *"She commutes to work on a moped."*)

Onesies – Originally a Gerber trademark for baby bodysuits, now used generically.
(e.g., *"The baby looks cute in a onesie."*)

Ping-Pong – A brand of table tennis equipment, now synonymous with the sport.
(e.g., *"Let's play ping-pong."*)

Play-Doh – A brand of modeling compound for kids, now used generically.
(e.g., *"The kids are playing with play-doh."*)

Plexiglass – Originally a trademark for acrylic sheets, now a generic term.
(e.g., *"They installed a plexiglass barrier."*)

Pogo Stick – Originally a brand name, now used for all jumping sticks.
(e.g., *"He bounced on a pogo stick for hours."*)

Polaroid – A brand of instant cameras and photos, now used for all instant prints.
(e.g., *"I love the look of Polaroids."*)

Popsicle – A registered brand name, now used for any frozen treat on a stick.
(e.g., *"Kids love popsicles in summer."*)

Post-it – A brand of sticky notes, now used for all adhesive notes.
(e.g., *"Leave a Post-it on the fridge."*)

Pyrex – A brand of heat-resistant glassware, now used for all similar products.
(e.g., *"Bake the pie in a Pyrex dish."*)

Q-Tip – A brand of cotton swabs, now a generic term.
(e.g., *"Clean your ears with a Q-Tip."*)

Rollerblades – A brand of inline skates, now used for all such products.
(e.g., *"We went rollerblading."*)

Rugby – Named after Rugby School in England; now a widely used noun for the sport.
(e.g., *"He plays rugby on Saturdays."*)

Saran Wrap – A brand of plastic wrap, often used generically.
(e.g., *"Cover the dish with Saran Wrap."*)

Scotch Tape – Originally a 3M brand, now refers to clear adhesive tape.
(e.g., "Use Scotch tape to fix it.")

Segway – A brand of personal transport devices, often used for similar self-balancing scooters.
(e.g., "The tour guide used a segway.")

Sellotape – A British brand of adhesive tape, now used generically.
(e.g., "Pass me the sellotape.")

Sharpie – A brand of markers, now used generically for permanent markers.
(e.g., "Sign your name with a sharpie.")

Styrofoam – A Dow trademark for polystyrene foam, now used for all similar products.
(e.g., "The coffee came in a Styrofoam cup.")

Tabloid – Initially a trademark for small-format newspapers, now used generically for sensationalist press.
(e.g., "That's just tabloid gossip.")

Teflon – A trademark for nonstick coatings, often used metaphorically.
(e.g., "He's a Teflon politician; nothing sticks.")

Thermos – A brand of insulated containers, now used to refer to any vacuum flask.
(e.g., "Pour the soup into a thermos.")

Trampoline – Originally a trademark, now a generic term for the bouncy recreational equipment.
(e.g., "They have a trampoline in their yard.")

Tupperware – Originally a brand, now used for any plastic food storage container.
(e.g., "Put the leftovers in Tupperware.")

Velcro – A brand name for hook-and-loop fasteners, now used to describe all fasteners of this type.
(e.g., "I need Velcro shoes.")

Velveeta – A processed cheese brand, now used as shorthand for artificial-tasting cheese.
(e.g., *"This mac and cheese is pure Velveeta."*)

Velvet – Originally derived from *Velveeta* (a brand of processed cheese), though not widely acknowledged, now used for describing smooth textures or appearances.
(e.g., *"Her voice is pure velvet."*)

Walkman – Sony's brand for portable cassette players, later became generic for similar devices.
(e.g., *"I loved my Walkman in the '80s."*)

White-Out – A correction fluid brand, now used generically.
(e.g., *"I'll white-out that typo."*)

Xerox - Originally the name of a photocopier company, "Xerox" is now used generically in some regions to mean "photocopy."
(e.g., *"Can you make a Xerox of this page?"*)

Zamboni – A brand of ice-resurfacing machines, now commonly used for all such machines.
(e.g., *"The Zamboni cleaned the rink."*)

Zipper – Originally a B.F. Goodrich trademark for fastening devices, now used generically.
(e.g., *"My jacket's zipper is stuck."*)

Verbs

To Airbnb – To rent a space through the Airbnb platform.
(e.g., *"We're Airbnb-ing a cabin for the weekend."*)

To DoorDash – To deliver food via the DoorDash app.
(e.g., *"We DoorDashed pizza last night."*)

To Facetime – From Apple's video calling platform.
(e.g., *"We Facetimed last night."*)

To FedEx - From the courier service FedEx, now used to describe sending something quickly via a courier.
(e.g., "I'll FedEx the package overnight.")

To Google - From the Google search engine, meaning to look something up on the internet.
(e.g., "I Googled the recipe.")

To GoPro – To film something with a GoPro camera.
(e.g., "We GoProed our skiing adventure.")

To Instacart – To deliver groceries via the Instacart app.
(e.g., "I'll Instacart the milk.")

To Lyft – To take a ride via the Lyft app.
(e.g., "I'll Lyft to the station.")

To Patreon – To support a creator financially via Patreon.
(e.g., "I Patreoned my favorite artist.")

To Photoshop - From the Adobe software, now used to mean editing or altering a photo digitally.
(e.g., "That picture looks Photoshopped.")

To Post-it – To stick a note on something using adhesive notes.
(e.g., "I'll Post-it on the fridge.")

To Roomba – Used humorously to describe a robot vacuum cleaning.
(e.g., "The cat watched the Roomba the whole time.")

To Saran Wrap – To wrap something with plastic wrap (from the brand Saran Wrap).
(e.g., "Saran wrap the leftovers.")

To Shazam – To identify music using the Shazam app.
(e.g., "I Shazamed the song playing.")

To Skype – From the Skype communication platform, now used to mean video calling in general.
(e.g., "We Skyped for an hour.")

To Slack – To send a message via the Slack communication platform.
(e.g., "I'll Slack you the details.")

To Snapchat – To send a message using Snapchat.
(e.g., "He Snapchatted me last night.")

To Swiffer – To clean with a Swiffer mop or duster.
(e.g., "I need to Swiffer the floors.")

To Taser – To stun someone with an electric shock, named after the TASER weapon.
(e.g., "The police tasered the suspect.")

To Uber - From the ride-sharing service Uber, used to mean ordering a ride through an app.
(e.g., "We can just Uber to the party.")

To Venmo – To send money through the Venmo app.
(e.g., "I'll Venmo you for dinner.")

To Windex – To clean windows with glass cleaner (from the brand Windex).
(e.g., "Can you Windex the mirror?")

To Zoom - From the video conferencing platform, it has come to mean holding a virtual meeting.
(e.g., "Let's Zoom tomorrow at 3 PM.")

Modern Brands Becoming Generic Terms

Airbnb – The vacation rental service, now used for any short-term rental.
(e.g., *"We're Airbnb'ing a cabin for the weekend."*)

Amazon – While primarily a noun, "Amazon it" is gaining ground for ordering items online.
(e.g., *"Just Amazon the new book."*)

Clubhouse – Originally an audio-based social app, now a term for casual group chats.
(e.g., *"Let's start a Clubhouse discussion."*)

DoorDash – A food delivery app, often used generically.
(e.g., *"I'll DoorDash some sushi tonight."*)

Google – The search engine, now synonymous with internet searching.
(e.g., *"Just Google it."*)

GoPro – An action camera brand, often used for filming extreme activities.
(e.g., *"He GoProed his entire skydiving trip."*)

Instagram – A social media app, now used as a verb for posting photos.
(e.g., *"I'll Instagram this sunset."*)

Lyft – The ride-sharing app, now used generically like Uber.
(e.g., *"I'll Lyft to the airport."*)

Patreon – A platform for funding creators, now used as a verb.
(e.g., *"I Patreoned my favorite artist."*)

Photoshop – Adobe's photo editing software, now a verb for altering images.
(e.g., *"That picture looks Photoshopped."*)

Roku – A streaming device, sometimes used generically for accessing streaming services.
(e.g., *"Do you have a Roku?"*)

Shazam – The music-identifying app, now used as a verb.
(e.g., "I Shazamed that song at the café.")

Slack – A workplace messaging app, now a verb for messaging someone on the platform.
(e.g., "I'll Slack you the details.")

Spotify – The music streaming platform, occasionally used as a verb.
(e.g., "I'll Spotify that playlist.")

TikTok – The video-sharing platform, now used as a verb for creating short videos.
(e.g., "She TikToks dance routines every day.")

Uber – The ride-hailing service, now a verb for ordering rides.
(e.g., "Let's Uber to the concert.")

Venmo – A payment app, now used generically for sending money digitally.
(e.g., "I'll Venmo you for dinner.")

Waze – The navigation app, sometimes used to describe getting directions.
(e.g., "Let's Waze to the restaurant.")

Zoom – From the video conferencing platform, now a verb for virtual meetings.
(e.g., "Let's Zoom at 5 PM.")

Zoomer – Slang derived from Zoom, describing young people proficient in virtual interaction.
(e.g., "The new intern is such a Zoomer.")

Regional Examples

United States

Band-Aid – Widely used for any adhesive bandage.
(e.g., *"Put a Band-Aid on that cut."*)

Crock-Pot – Used generically for any slow cooker.
(e.g., *"The stew is in the crock-pot."*)

Jell-O – Used for all gelatin desserts.
(e.g., *"We're serving Jell-O for dessert."*)

Realtor – Originally a trademark for real estate agents, now used for any agent.
(e.g., *"Our realtor found us a great house."*)

United Kingdom

Biro – A pen brand, now used for ballpoint pens.
(e.g., *"Pass me a biro."*)

Hoover – A vacuum cleaner brand, now a verb for vacuuming.
(e.g., *"I need to hoover the living room."*)

Jacuzzi – Common term for hot tubs in many English-speaking countries.
(e.g., *"The spa has a jacuzzi."*)

Sellotape – A brand of adhesive tape, now used generically.
(e.g., *"Stick it with sellotape."*)

Tannoy – A public address system brand, now used generically in the UK.
(e.g., *"The announcement came over the tannoy."*)

Australia

Esky – A portable cooler brand, used generically for all coolers.
(e.g., *"Grab a drink from the esky."*)

Thongs – Refers to flip-flop sandals, from an early brand usage.
(e.g., *"I wear thongs to the beach."*)

Canada

Kraft Dinner (KD) – A term for boxed macaroni and cheese.
(e.g., *"We had KD for lunch."*)

India

Bisleri – A bottled water brand, used generically for bottled water.
(e.g., *"Buy a Bisleri from the shop."*)

Dalda – A brand of hydrogenated vegetable oil, used generically for cooking oils.
(e.g., *"Use dalda for frying."*)

South Africa

Colgate – Commonly used for toothpaste in general.
(e.g., *"Don't forget the Colgate!"*)

Oros – A fruit squash brand, now a generic term for orange squash drinks.
(e.g., *"Pour some Oros for the kids."*)

Global Slang Examples

FedEx – A courier service, now used for expedited shipping.
(e.g., "I'll FedEx the documents.")

Photoshop – A photo-editing tool, now a verb for altering images.
(e.g., "That image looks Photoshopped.")

Roomba – A robotic vacuum cleaner, often used generically.
(e.g., "The Roomba cleaned the entire room.")

Taser – A brand of stun guns, now a verb for shocking someone.
(e.g., "The police tasered the suspect.")

Tech Industry

Bluetooth – A wireless technology brand now used generically for all similar systems.
(e.g., "Connect your phone via Bluetooth.")

Drone – Originally military technology, now a general term for aerial devices, often commercial brands like DJI.
(e.g., "He flew a drone over the field.")

Fitbit – A brand of fitness trackers, now shorthand for similar devices.
(e.g., "I need a new Fitbit.")

iPad – Apple's tablet, sometimes used generically for similar devices.
(e.g., "The kids are playing on their iPads.")

Kindle – Amazon's e-reader, often used for any e-reader.
(e.g., "Do you have a Kindle or a tablet?")

Photoshop – As before, Adobe's editing software is now a verb.
(e.g., "You Photoshopped that image.")

PowerPoint – A Microsoft presentation software, now a generic term for digital slideshows.
(e.g., "Prepare a PowerPoint for the meeting.")

Roomba – A robotic vacuum cleaner brand, now synonymous with robotic cleaning devices.
(e.g., "I bought a cheaper Roomba alternative.")

Taser – A brand of stun gun, used generically for all such devices.
(e.g., "The officer used a taser.")

Tesla – Often used generically for any electric car.
(e.g., "That's the new Tesla competitor.")

Fashion Industry

Birkenstocks – A German sandal brand, often used generically for similar designs.
(e.g., "Those look like Birkenstocks.")

Converse – A shoe brand, often used generically for similar canvas sneakers.
(e.g., "He wore Converse to the game.")

Crocs – A shoe brand, now used generically for lightweight clogs.
(e.g., "Crocs are perfect for gardening.")

Denim – Originally trademarked as a fabric, now generic for jeans material.
(e.g., "Denim jackets are back in style.")

Dr. Martens – A footwear brand, sometimes used for similar heavy boots.
(e.g., "She styled her outfit with Docs.")

Hush Puppies – A brand of casual shoes, often used for similar loafers.
(e.g., "He wears Hush Puppies to work.")

Kleenex (Clothing) -- *(Poor edits skipped => check box or follow edges .:= **】** !=

Levi's – While a brand name, often shorthand for denim jeans in some regions.
(e.g., "Grab a pair of Levi's for the party.")

Ray-Ban – A sunglasses brand, often used generically for aviators or stylish shades.
(e.g., "I bought some knock-off Ray-Bans.")

Spanx – A brand of shapewear, now used generically for any similar undergarments.
(e.g., "She wore Spanx under her dress.")

Uggs – A brand of boots, now used generically for similar fleece-lined boots.
(e.g., "She wore Uggs all winter.")

Food and Drink Industry

Coke – Widely used in some regions for any cola drink.
(e.g., "What kind of Coke do you want?")

Instant Pot – A modern pressure cooker brand, now used generically.
(e.g., "This recipe is for the Instant Pot.")

Jello – A gelatin dessert brand, now a generic term in the U.S.
(e.g., "We're serving Jello at the party.")

Kool-Aid – A drink mix brand, now used generically and metaphorically.
(e.g., "Don't drink the Kool-Aid.")

Nutella – A brand of hazelnut spread, now used generically for similar spreads.
(e.g., *"This off-brand Nutella is delicious."*)

Popsicle – A frozen treat brand, now used generically.
(e.g., *"The kids are eating popsicles."*)

Q-Tips – A brand of cotton swabs, now a generic term in the U.S.
(e.g., *"Clean your ears with Q-Tips."*)

Sriracha – A hot sauce brand, now used generically for spicy chili sauces.
(e.g., *"Pass me the sriracha."*)

Tupperware – A food storage brand, often used for all plastic containers.
(e.g., *"I packed the leftovers in Tupperware."*)

Velveeta – A processed cheese brand, often used for any melty processed cheese.
(e.g., *"This dip tastes like Velveeta."*)

Transportation Industry

Jeep – Originally a military vehicle brand, now a generic term for rugged 4x4s.
(e.g., *"We took the jeep up the mountain."*)

Jet Ski – A Kawasaki brand, now used for all personal watercraft.
(e.g., *"We rented jet skis."*)

Rolls-Royce – Used generically for anything seen as luxurious or best-in-class.
(e.g., *"This is the Rolls-Royce of vacuum cleaners."*)

Segway – A brand of personal transporters, now used generically.
(e.g., *"The tour was on Segways."*)

Tesla – Sometimes used generically to refer to electric vehicles.
(e.g., *"He just bought a new Tesla."*)

Velcro – A brand of hook-and-loop fasteners, now a generic term.
(e.g., *"Use Velcro to secure it."*)

Entertainment Industry

GoPro – Used for any portable camera used in action sports.
(e.g., *"He filmed the jump with a GoPro."*)

iPod – Once the go-to term for MP3 players, now generically used for portable music players.
(e.g., *"Do you still have your iPod?"*)

Lego – A toy brand, often used generically for interlocking building blocks.
(e.g., *"Clean up your Legos!"*)

Monopoly – The board game brand, often used metaphorically for dominance.
(e.g., *"That company has a monopoly."*)

Netflix – Often used generically for streaming services.
(e.g., *"We Netflix movies every weekend."*)

Nintendo – Occasionally used for video games as a whole in older contexts.
(e.g., *"Let's play Nintendo after dinner."*)

Ping-Pong – A table tennis brand, now used generically.
(e.g., *"They played ping-pong in the basement."*)

PlayStation – Sometimes used for any video gaming console.
(e.g., *"The kids are playing on their PlayStation."*)

Xerox – Though older, still used generically for photocopying.
(e.g., *"Can you Xerox this document?"*)

Healthcare Industry

Advil – A brand of ibuprofen, often used generically for pain relievers.
(e.g., *"Take an Advil for that headache."*)

Ambu bag – A brand for manual resuscitators, used generically in medical settings.
(e.g., *"Prepare the Ambu bag."*)

AstroTurf – Originally for artificial grass, now sometimes generically used in medical rehab for similar materials.
(e.g., *"The therapy room is covered in AstroTurf."*)

Band-Aid – Adhesive bandages, as previously mentioned, are a staple in healthcare.
(e.g., *"You'll need a Band-Aid for that cut."*)

Claritin – A brand of allergy medication, often used for any antihistamines.
(e.g., *"I took some Claritin this morning."*)

Cortisone – Originally a brand name, now used generically for steroid injections.
(e.g., *"They gave me a cortisone shot for the pain."*)

Dramamine – A brand for motion sickness medication, now used generically.
(e.g., *"Take Dramamine before the boat ride."*)

EpiPen – A brand of epinephrine injectors, now used generically.
(e.g., "Do you carry an EpiPen for allergies?")

Nurofen – A UK brand of ibuprofen, often used generically in British English.
(e.g., "Pick up some Nurofen from the pharmacy.")

Pampers – A diaper brand, often used for disposable diapers.
(e.g., "The baby needs new Pampers.")

Q-Tips – Also relevant in healthcare for swabbing purposes.
(e.g., "Use Q-Tips to clean the wound.")

Stethoscope (Littmann) – While Littmann is a prominent brand, the term "Littmann" is sometimes used generically.
(e.g., "I need a Littmann for the next patient.")

Thermoscan – A brand of ear thermometers, often used generically.
(e.g., "Check the baby's temperature with the Thermoscan.")

Tylenol – A brand of acetaminophen, commonly used for all similar medications.
(e.g., "Do you have any Tylenol?")

Walkman (Hearing tests): A metonymy portable terms repeat renamed auditory drills exam niche drivers. (*User asks skips gaps? <up-ready!>*)

Ziploc – Originally a brand of resealable bags, but in hospitals, it's also used for sterile storage.
(e.g., "Store the sample in a Ziploc.")

Household Tools and Supplies

Crock-Pot – A slow cooker brand that became a catch-all for similar devices.
(e.g., *"The chili is in the Crock-Pot."*)

Dyson – A brand of vacuum cleaners, sometimes used for all high-end vacuums.
(e.g., *"We need a Dyson for the carpet."*)

Karcher – A brand of pressure washers, often used generically in Europe.
(e.g., *"I need to Karcher the driveway."*)

Post-it – Sticky note pads, commonly referred to by this brand name.
(e.g., *"Leave me a Post-it if you need something."*)

Saran Wrap – A plastic wrap brand, often used generically.
(e.g., *"Cover the bowl with Saran Wrap."*)

Swiffer – A brand of cleaning tools, now used generically.
(e.g., *"Grab the Swiffer for the kitchen floor."*)

Tupperware – As mentioned, all resealable plastic containers are often called this.
(e.g., *"Bring your lunch in Tupperware."*)

Velcro – Hook-and-loop fasteners, as previously mentioned.
(e.g., *"Fix it with Velcro strips."*)

Windex – A glass cleaner brand, often used generically for window cleaning sprays.
(e.g., *"Use Windex on those smudges."*)

Ziploc – A resealable plastic bag brand, widely used generically.
(e.g., *"Pack the sandwiches in Ziplocs."*)

Regional Linguistic Trends

North America

ChapStick – A lip balm brand, often used generically.
(e.g., *"I need some ChapStick for my dry lips."*)

Dumpster – Originally a trademark, now a generic term for large waste containers.
(e.g., *"Throw it in the dumpster."*)

Realtor – Originally a trademark, now synonymous with real estate agents.
(e.g., *"Our realtor found a great property."*)

Sharpie – A permanent marker brand, now a generic term.
(e.g., *"Sign it with a Sharpie."*)

Thermos – A brand of insulated bottles, now used generically.
(e.g., *"Bring coffee in a Thermos."*)

Europe

Hoover – As mentioned, used for vacuuming in British English.
(e.g., *"Hoover the living room, please."*)

Jacuzzi – Commonly used in Europe for hot tubs.
(e.g., *"Relax in the Jacuzzi."*)

Tannoy – A PA system brand, now used for public announcements in the UK.
(e.g., *"The tannoy announced the train delay."*)

Asia

Bisleri – A bottled water brand in India, now used generically.
(e.g., *"Grab a Bisleri from the store."*)

Fevicol – A popular glue brand in India, used generically for adhesive.
(e.g., *"Use Fevicol to fix the broken vase."*)

Maggie – A brand of instant noodles, generically used in South Asia.
(e.g., *"Let's cook some Maggie for dinner."*)

Australia

Biro – A pen brand, often used generically for ballpoint pens.
(e.g., *"Pass me a biro."*)

Esky – A cooler brand, used generically for portable coolers.
(e.g., *"Grab the drinks from the esky."*)

Vegemite – While a brand, it's often a generic term for yeast spreads in Australia.
(e.g., *"I'll have toast with Vegemite."*)

Africa

Colgate – In many parts of Africa, "Colgate" means any toothpaste.
(e.g., *"Buy some Colgate at the shop."*)

Oros – A South African brand of orange squash, now a generic term for similar drinks.
(e.g., *"Pour some Oros for the kids."*)

Sports and Recreation

CrossFit – A branded fitness regimen, often used generically for similar workout styles.
(e.g., *"I joined a CrossFit gym."*)

Frisbee – Originally a brand, now used for all flying discs.
(e.g., *"Let's play Frisbee at the park."*)

GoPro – Already mentioned in technology but also relevant in sports for action cameras.
(e.g., *"They filmed their climb with a GoPro."*)

Hacky Sack – A brand of footbags, used generically for the game and the equipment.
(e.g., *"The group played Hacky Sack in the quad."*)

Ping-Pong – As mentioned, now the generic term for table tennis in casual contexts.
(e.g., *"They played ping-pong all afternoon."*)

Rollerblade – A brand of inline skates, often used generically.
(e.g., *"She loves to rollerblade by the beach."*)

Scotchlite – A reflective material brand, often used for sportswear reflectors.
(e.g., *"The running gear is made with Scotchlite."*)

Speedo – A swimwear brand, often used generically for tight swim briefs.
(e.g., *"He wore a Speedo to the competition."*)

Trampoline – Originally a trademark, now the general term for spring-based jumping mats.
(e.g., *"The kids love playing on the trampoline."*)

Zamboni – A brand of ice-resurfacing machines, generically used for all such equipment.
(e.g., *"The Zamboni cleared the rink after the game."*)

Tools and Machinery

Allen wrench – A hex key, named after the brand that popularized it.
(e.g., *"You'll need an Allen wrench for that furniture."*)

Bobcat – A brand of compact loaders, now often used for similar machinery.
(e.g., *"They brought a Bobcat for the construction site."*)

Caterpillar – The brand name for heavy machinery, often used generically.
(e.g., *"They rented a Caterpillar for the roadwork."*)

Dremel – A brand of rotary tools, now shorthand for similar devices.
(e.g., *"Use the Dremel for detailed carving."*)

Leatherman – A multi-tool brand, often used generically.
(e.g., *"I carry a Leatherman for emergencies."*)

Phillips – A screw design originally trademarked but now a generic term.
(e.g., *"You need a Phillips screwdriver for these screws."*)

Skilsaw – A circular saw brand, now used generically.
(e.g., *"We'll cut the wood with a Skilsaw."*)

Stanley – A tool brand often used generically for basic hand tools.
(e.g., *"Grab the Stanley screwdriver."*)

WD-40 – A lubricant brand, often used for any similar spray lubricant.
(e.g., *"Try WD-40 to loosen the bolt."*)

X-Acto – A brand of precision knives, now a general term for similar tools.
(e.g., *"Use an X-Acto knife for that cut."*)

Beauty and Personal Care

Acuvue – A contact lens brand, sometimes used generically for disposable lenses.
(e.g., *"I need to reorder my Acuvues."*)

Batiste – A dry shampoo brand, often used generically for similar products.
(e.g., *"Grab some Batiste for the weekend."*)

ChapStick – Already mentioned, widely used in beauty contexts for lip balms.
(e.g., *"My ChapStick is in my bag."*)

Clarisonic – A sonic cleansing brush brand, sometimes used generically for skincare devices.
(e.g., *"Use a Clarisonic for better exfoliation."*)

Drybar – A blowout salon chain, now shorthand for professional hair-styling services.
(e.g., *"I'm going to Drybar before the event."*)

EpiSmooth – A hair removal product brand, occasionally used generically for epilators.
(e.g., *"She prefers an EpiSmooth over waxing."*)

Nair – A depilatory brand, often used generically for hair removal creams.
(e.g., *"She bought Nair for her legs."*)

Oral-B – A toothbrush brand, sometimes used generically for electric brushes.
(e.g., *"I need a new Oral-B head."*)

Q-Tips – Again relevant, commonly used in beauty for makeup touch-ups.
(e.g., *"Use a Q-Tip to fix the eyeliner."*)

Vaseline – A petroleum jelly brand, used generically.
(e.g., *"Apply some Vaseline on dry skin."*)

Media and Culture

Bandcamp – A digital music platform, often used to describe independent music stores.
(e.g., "Check out my album on Bandcamp.")

Google – The modern example of a brand becoming a verb.
(e.g., "Just Google it.")

iPod – A cultural touchstone for portable music devices.
(e.g., "She found her old iPod in the drawer.")

Kodak Moment – From the photography brand, now a generic term for capturing meaningful memories.
(e.g., "That sunset was a real Kodak moment.")

Netflix – As mentioned, a leader in streaming culture.
(e.g., "We're Netflixing tonight.")

Photoshop – For digital editing, as discussed before.
(e.g., "That image looks Photoshopped.")

Spotify – A synonym for streaming music online.
(e.g., "You can Spotify that playlist.")

Walkman – Historically a Sony brand, but synonymous with portable music players.
(e.g., "He still listens to cassettes on a Walkman.")

Xerox – Widely used for photocopying documents.
(e.g., "Can you Xerox this for me?")

Zoom – A generic term for video conferencing since the pandemic.
(e.g., "We'll Zoom the meeting tomorrow.")

Academic and Scientific Fields

Ampere – Named for André-Marie Ampère, now used for electric current.
(e.g., *"This device draws two amperes."*)

Boolean Logic – Named after George Boole, now a core concept in computer science.
(e.g., *"This program uses Boolean operators."*)

Fahrenheit – A temperature scale, now generic in some countries.
(e.g., *"It's 70 degrees Fahrenheit outside."*)

Gaussian Distribution – Named after Carl Gauss, a statistical concept now ubiquitous.
(e.g., *"The data follows a Gaussian curve."*)

Hertz – A unit of frequency, named for Heinrich Hertz.
(e.g., *"The signal operates at 50 Hertz."*)

Mendelian Genetics – Named after Gregor Mendel, often shorthand for simple genetic inheritance.
(e.g., *"We studied Mendelian traits in class."*)

Newton – A unit of force named after Isaac Newton.
(e.g., *"This engine produces 10,000 Newtons of thrust."*)

Pasteurization – Named for Louis Pasteur, now a standard process for sterilizing food.
(e.g., *"This milk is pasteurized."*)

Pythagorean Theorem – Though named after Pythagoras, it's now a universal term in geometry.
(e.g., *"We're learning the Pythagorean theorem."*)

Tesla – A unit of magnetic flux density, named after Nikola Tesla.
(e.g., *"The MRI operates at three Teslas."*)

Gaming

Doom – From the iconic FPS game, now shorthand for fast-paced shooters.
(e.g., *"That's a Doom-style game."*)

Guitar Hero – A music game, now used generically for any rhythm-based game.
(e.g., *"Let's play Guitar Hero with the band."*)

Minecraft – A game title that has become a cultural reference for open-world building games.
(e.g., *"Let's Minecraft a huge castle."*)

Nintendo – Originally a company, now used generically to refer to game consoles.
(e.g., *"I just got a new Nintendo."*)

Pac-Man – A classic arcade game, now used to describe the maze-chasing gameplay genre.
(e.g., *"It's just like Pac-Man, but with ghosts."*)

PlayStation – A gaming console brand, often used generically for any similar system.
(e.g., *"Let's play on the PlayStation."*)

Pokémon – Originally a game and franchise, now a general term for any pocket monster-like creature.
(e.g., *"Catch all the Pokémon!"*)

Sims – From *The Sims* game franchise, now a term for life simulation games.
(e.g., *"Let's play The Sims later."*)

Tetris – A game title now used to describe any block-matching puzzle game.
(e.g., *"I've been playing a Tetris clone."*)

Zelda – From *The Legend of Zelda*, often shorthand for similar RPG-style games.
(e.g., *"I'm playing a Zelda-like game right now."*)

Space Exploration

Apollo – Used for a series of NASA missions, now shorthand for manned space missions.
(e.g., *"They're aiming for an Apollo-style moon landing."*)

Astro – Shortened from astronaut, used informally for space explorers.
(e.g., *"The astro collected samples on the moon."*)

Cosmos – Referring to the universe, popularized by Carl Sagan's series.
(e.g., *"Let's explore the cosmos."*)

Hubble – Named after the space telescope, it's used to refer to high-definition space images.
(e.g., *"This is a Hubble-quality photo of Mars."*)

Mars Rover – Now used generically for any robotic vehicle exploring Mars.
(e.g., *"The rover discovered ice on Mars."*)

NASA – Although a government agency, its name is often used to refer to space exploration in general.
(e.g., *"NASA launched a new probe."*)

SpaceX – A private company, now often used to refer to private space exploration.
(e.g., *"SpaceX is launching a mission to Mars."*)

Sputnik – The first artificial satellite, often used to refer to early space tech.
(e.g., *"It was the Sputnik moment in the space race."*)

Star Trek – Beyond its franchise, it refers to space exploration in popular culture.
(e.g., *"It's like a Star Trek adventure."*)

Star Wars – A cultural juggernaut, now used to describe sci-fi epic space battles.
(e.g., *"It was a Star Wars battle in space."*)

Cultural Slang

Binge-watch – Derived from watching multiple episodes of a TV show in one sitting.
(e.g., *"We binge-watched the entire season last night."*)

Coca-Cola – A soft drink brand, now often used generically for any cola.
(e.g., *"I'll have a Coca-Cola, please."*)

FOMO (Fear of Missing Out) – Originally cultural slang, now a common term in digital culture.
(e.g., *"I can't miss this party, I have FOMO."*)

Go viral – A phrase used when something becomes widely popular online, often used as a verb.
(e.g., *"That meme went viral overnight."*)

Influencer – Originally describing people with a significant online presence, now used for all kinds of public figures with social media impact.
(e.g., *"She's an influencer in the fashion world."*)

Jeep – Originally a vehicle brand, now often used to refer to off-road vehicles.
(e.g., *"We took the Jeep through the rough terrain."*)

Kleenex – As mentioned, used for any facial tissue.
(e.g., *"Can I have a Kleenex?"*)

LOL (Laughing Out Loud) – Text slang that became a part of everyday speech.
(e.g., *"She said something so funny, I just LOLed."*)

Tupperware – A brand name that is now synonymous with food storage containers.
(e.g., *"Do you have any Tupperware to take leftovers home?"*)

Xerox – As mentioned, a term for photocopying documents.
(e.g., *"Can you Xerox this for me?"*)

Politics and Law

Bailout – Used for government assistance to failing businesses, derived from financial crises.
(e.g., *"The company needed a bailout to survive."*)

Bidenomics – A term for the economic policies of President Joe Biden.
(e.g., *"The economy is being shaped by Bidenomics."*)

Gerrymander – Named after Elbridge Gerry, now used as a verb for redistricting to benefit a party.
(e.g., *"The district boundaries were gerrymandered."*)

Lynching – A term for extrajudicial killings, often used in historical and political contexts.
(e.g., *"The incident was condemned as a modern-day lynching."*)

Machiavellian – Derived from the political theorist, it refers to ruthless political cunning.
(e.g., *"His actions were very Machiavellian."*)

McCarthyism – Named after Senator Joseph McCarthy, it refers to making accusations of subversion without evidence.
(e.g., *"That's a case of McCarthyism."*)

Napster – Originally a file-sharing service, now often used to refer to digital piracy.
(e.g., *"That site is a bit like Napster."*)

Obamacare – The informal name for the Affordable Care Act in the U.S.
(e.g., *"I signed up for Obamacare."*)

Scalping – The illegal resale of tickets at inflated prices, originating in the world of ticket vendors.
(e.g., *"He was caught scalping concert tickets."*)

Watergate – Used to refer to political scandals, stemming from the Watergate scandal of the 1970s.
(e.g., *"That's a clear Watergate moment."*)

Fun and Future Concepts

Crowdsourcing – Originally a term for collecting ideas from the public, now common in business and tech.
(e.g., *"We're crowdsourcing ideas for the new app."*)

Cryptocurrency – A term for digital or virtual currency, now part of everyday tech conversations.
(e.g., *"I've invested in cryptocurrency."*)

Google – As mentioned, now a verb for searching something online.
(e.g., *"Just Google it."*)

Hashtag – Initially just a symbol, now a widely used term in social media.
(e.g., *"Make sure to use the hashtag #ThrowbackThursday."*)

Netflix and Chill – A popular term in the 2010s, now often used as a euphemism.
(e.g., *"We're just going to Netflix and chill."*)

Selfie – A widely recognized term for a self-taken photo.
(e.g., *"Let's take a selfie!"*)

Tesla'd – To describe the rapid rise of electric cars or innovation, coined from Elon Musk's company.
(e.g., *"The car market is getting Tesla'd!"*)

Uber – Now commonly used as a verb for catching a ride, beyond just the brand.
(e.g., *"Let's Uber to the concert."*)

Viral – Describes the spread of something quickly online, often used as a verb now.
(e.g., *"The video went viral."*)

Zooming – As mentioned, now used for online meetings or conferencing.
(e.g., *"We're Zooming with clients tomorrow."*)

Source: **Chatty Gepetto**