

POWER ENGLISH

How to Turn Bullet Points into Flowing English

Core idea: Do not just name things. Show how they connect, what they cause and why they matter.

1. Phrases for introducing a phenomenon

Phrase	Suomeksi	Käyttö	Model sentence
X has gained traction among Y	X on saanut jalansijaa Y:n keskuudessa	Kun ilmiö on vahvistumassa tai yleistymässä	Remote work has gained traction among young professionals.
X has become increasingly common	X on tullut yhä yleisemmäksi	Turvallinen yleisrakenne melkein mihin tahansa aiheeseen	Online learning has become increasingly common in modern education.
X has emerged as an important issue	X on noussut tärkeäksi kysymykseksi	Kun haluat nostaa aiheen näkyväksi ja merkittäväksi	Mental health has emerged as an important issue in schools.
X is playing an increasingly important role in ...	X:llä on yhä tärkeämpi rooli ...	Kun pelkkä important tuntuu liian lattealta	Technology is playing an increasingly important role in education.
There is growing awareness that ...	On kasvavaa tietoisuutta siitä, että ...	Hyvä muodollinen aloitus kappaleeseen	There is growing awareness that students need more support.
It is becoming increasingly clear that ...	On käymässä yhä selvemmäksi, että ...	Kun johdattelet lukijan päätelmään	It is becoming increasingly clear that academic pressure affects well-being.

2. Power verbs that move the text forward

Verb	Suomeksi	Käyttö	Model sentence
shape	muokata	Kun jokin vaikuttaa siihen, millaiseksi jokin muodostuu	Social media shapes the way young people see themselves.
reflect	heijastaa	Kun ilmiö kuvastaa laajempaa muutosta	This trend reflects broader changes in society.
highlight	tuoda esiin	Kun siirryt esimerkistä pointtiin	This example highlights the importance of equal opportunities.
suggest	viitata siihen	Kun haluat tehdä varovaisen päätelmän	These developments suggest that schools need to adapt.
demonstrate	osoittaa	Hieman vahvempi vaihtoehto verbille show	Recent events demonstrate how fragile trust can be.
reveal	paljastaa	Kun ilmiö näyttää pinnan alla olevan ongelman	The debate reveals deep divisions in society.
drive	ajaa, olla voimana	Kun jokin toimii taustavoimana tai paineena	Economic pressure often drives people to make difficult choices.
fuel	ruokkia, kiihdyttää	Kun jokin pahentaa tai lisää jotakin	Social media can fuel unrealistic expectations.
enable	mahdollistaa	Kun jokin avaa mahdollisuuden tai helpottaa toimintaa	Technology enables people to work from almost anywhere.
reinforce	vahvistaa entisestään	Kun jokin ylläpitää tai syventää ongelmaa	Such attitudes can reinforce harmful stereotypes.
challenge	haastaa	Kun jokin kyseenalaistaa	These changes challenge traditional

Verb	Suomeksi	Käyttö	Model sentence
		vanhan tavan ajatella	ideas about success.
address	käsitellä, puuttua	Eriytyisen hyvä ratkaisujen yhteydessä	Governments need to address this issue more seriously.

3. Strong sentence starters for points and opinions

Phrase	Suomeksi	Käyttö	Model sentence
One key issue is that ...	Yksi keskeinen kysymys on, että ...	Uuden pointin avaaminen	One key issue is that many students feel constant pressure to succeed.
A growing concern is that ...	Kasvava huolenaihe on, että ...	Kun haluat korostaa ongelmaa	A growing concern is that online life can replace real human contact.
What is often overlooked is that ...	Usein unohdetaan, että ...	Kun tuot mukaan vähemmän ilmeisen näkökulman	What is often overlooked is that success can also create pressure.
This is important because ...	Tämä on tärkeää, koska ...	Kun syvennät pointtia	This is important because young people are still forming their identity.
For this reason, ...	Tästä syystä ...	Johtopäätökseen tai ratkaisuun siirtyminen	For this reason, schools should take students' well-being more seriously.
Taken together, these factors suggest that ...	Yhdessä nämä tekijät viittaavat siihen, että ...	Kappaleen lopussa kokoava päätelmä	Taken together, these factors suggest that long-term change is needed.

4. Mid-sentence linking structures

Structure	Suomeksi	Käyttö	Model sentence
..., which has led to, mikä on johtanut siihen, että ...	Näyttää seurauksen luontevasti	Many teenagers spend hours online every day, which has led to growing concern about screen time.
..., often resulting in, mikä usein johtaa ...	Sopii seurauksiin ja vaikutuksiin	Students face constant pressure to perform, often resulting in stress and exhaustion.
..., suggesting that, mikä viittaa siihen, että ...	Kun teet tulkintaa havainnosta	More young people report feeling lonely, suggesting that digital interaction is not enough on its own.
..., while also, samalla kun myös ...	Kun tuot mukaan toisen, rinnakkaisen vaikutuksen	Social media allows people to stay connected while also exposing them to constant comparison.
..., a development that, kehitys, joka ...	Kun kommentoit muutosta tai trendiä	Online shopping has transformed consumer habits, a development that has also affected local businesses.
..., in turn,, mikä puolestaan ...	Ketjuttaa seurauksia luontevasti	Lack of sleep reduces concentration and, in turn, affects school performance.

Structure	Suomeksi	Käyttö	Model sentence
..., despite its benefits,, hyödyistään huolimatta, ...	Tasapainottaa näkökulmaa	Technology, despite its benefits, can also create new kinds of pressure.

5. Signposts: clear directions for the reader

Signpost	Suomeksi	Käyttö	Model sentence
Moreover / In addition, ...	Lisäksi ...	Lisäät uuden samansuuntaisen pointin	In addition, young people need adults who can guide them.
However / At the same time, ...	Kuitenkin / Samalla ...	Tuot mukaan vastakkaisen tai tasapainottavan näkökulman	At the same time, social media can also create a sense of belonging.
For example / For instance, ...	Esimerkiksi ...	Siirryt esimerkkiin	For example, many students feel that they have to be available all the time.
In other words, ...	Toisin sanoen ...	Selität saman asian selkeämmin	In other words, success is not only about grades.
As a result, ...	Tämän seurauksena ...	Näytät seurauksen	As a result, stress levels may rise.
All in all / In the end, ...	Kaiken kaikkiaan / Lopulta ...	Päätelmä tai lopetus	All in all, balance matters more than constant performance.

6. From bullet points to a flowing paragraph

Bullet points:

- pressure from social media
- unrealistic beauty standards
- self-esteem suffers
- young people need support

Model paragraph:

Social media often creates pressure **by promoting** unrealistic beauty standards. **As a result**, many young people may develop a negative image of themselves, and their self-esteem can suffer. **For this reason**, they need support from both schools and families.

Check that each paragraph contains: (1) a clear point, (2) at least one strong verb, (3) a signpost, and (4) a visible cause, consequence or interpretation.

7. Compact Power English toolkit

Category	Content
Core verbs	become, shape, reflect, highlight, suggest, reveal, drive, fuel, enable, reinforce, challenge, address
Useful signposts	One key issue is that ... / What is often overlooked is that ... / At the same time, ... / For this reason, ...
Strong middle structures	..., which has led to ... / ..., suggesting that ... / ..., in turn, ... / ..., while also ...
Main reminder	Do not just name things. Show how they connect, what they cause and why they matter.

Closing line: **Strong writing does not depend on rare words but on clear movement from idea to idea.**